



NevAEYC Board Meeting

June 24, 2009

UNLV Preschool, Las Vegas, NV

Called to Order: 10:30 a.m.

Adjourned: 2:06 p.m.

Minutes taken by Jennifer Kalas for Jessi Torrero

Attendance:

Board Members Present		T.E.A.C.H. Employees
Peggy Pulver	Catherine Lyons	No employees in attendance
Anna Severens	Mardene Wright	
Margot Chappel	Margaret Oberg	
Lillie England	Crystal Swank	
Jennifer Kalas	Alice LeDesma	
Carla Spillman	Claire Tredwell	<b>Guests:</b>
		Denise Tanata – cancelled

### 1. Opening, Introductions

- Welcome Lillie Englund to the board as affiliate representative
- Jessi excused, working out of town

### 2. Minutes from previous meetings:

- May Board Meeting: Crystal moved to accept, Carla seconded, passed

### 3. Old Business

#### A. T.E.A.C.H Early Childhood Nevada

#### B. E-votes May

- **E-vote** - Pay for audit, tax prep and get together at PDI were all approved – thank you TEACH!

#### C. Board Reports

##### • President's Report

- **PDI**
- Catherine: found a pre-conference key note for the 2010 Conference; got to connect with Kaplan and Lakeshore who will be working with us on the conference – they are going to set up to life sized classrooms instead of having a bunch of exhibitors, asking them to provide one snack each day, key note on brain development;
- Mardene enjoyed the dialogue with the Nevada people, worked hard to get the big picture in the pre-conference day, wishes we can do some follow-up on ECE World here in Nevada and working together and collaborating, not be in own silo. She sent the info to Shelly to see if we can get this info in the newsletter. The professional development resources talked a lot about coaching, it would be good for us to keep up on that, because she understands that our schools and classrooms are only as good as our teachers are.

- Lillie: Affiliate day -- nationally, membership is down 12% since 2004 – Nevada is maintaining our membership, against national trend. A few states are moving up, were doing some interesting things to increase membership; we have members who pay, and a group connected to NAEYC (former members or consumers who use the website and buy materials). NAEYC is developing a connection called e-subscribers, who are not members but for \$25 can get web access. Goal is to get them to see the benefits of membership – e-subscribers would get 50% of any discount that members get; make sure that we (NevAEYC) don't give them full membership benefits. We can start promoting e-subscribers stuff on our literature/website. Nevada will get information on them because they will put in zip code, we won't get any dues for them because they aren't getting any local benefits; we might want to access that information to network or use that database on our mailing list; NAEYC IS field testing it in 5 states for 6-12 months starting in September; more info to come. NAEYC is suspending the value of membership grant this year; will not be a dues increase at the national level this year; looking at new membership models; general consensus is that they've been very rigid, since re-affiliation they are looking at all aspects and looking at ways to be more flexible; Task force has 10 recommendations to add/change to roles and functions; we reviewed graph for Nevada membership, noticed our high points were from scholarship money or student scholarships, also when we attached it to conferences or apprenticeship.
- Anna talked about mentoring and reflective practice, said Judy is one of the authors of the coaching books, wants to bring Judy or George Forman to Reno; she went to several sessions on connecting state pre-k with other community programs; one of her questions is about the huge influx of money coming into our state, if we were asked what NV was doing with our money, how many of us could answer that? Make sure we keep those conversations going, getting out of our silos; at the end of two years will we be able to tell what we've done with it; how can we facilitate and affect other policies in the future.
- Margot thought the structure of the pre-conf day was beneficial; it's what you make of it. She talked to Shelly re Abbie Cohen who offered to facilitate continuing discussions regarding professional development; got some new ideas. Favorite session was Ready or Not, the book, she talked about how we don't even have a common definition of ECE. She sat with birth-5 alliance director, Stacey Goddard, who said don't do what MI did for their economic summit; lots of business people, nothing happened. She said to invite the bankers, as they need to give back to the community with their investment grants. She wants the economic summit to be a way to get some focus and contributions to ECE, not just a feel good event. She's getting some speakers who will be dynamic speakers.
- Peggy thought at the pre-conference it would have been nice to do a little more state to state cause we always get together. Plenary session on play was excellent, Dr. Drew; didn't like the humor session at all, was offensive. We aren't on the bottom of the list in EC anymore!! We have registry, etc. Good for us!
- **2007/2008 Audit Update** – Shelly said they've been sent off to the accountant and they are working on that, TEACH paid for it, good news

- **ARC Contract** – Questions: How do we know what hours they spent on us? Will they bill us hours for the reports? Is TEACH is getting their reports? Have they come up with an action report from our goals as stated in contract? Do we need the exhibit sales and management oversight? Is it worth having ARC do this as it causes a delay? Could we get the table drapes cheaper through the hotel? Do we want to turn in our 30-day cancellation? Crystal moved that we create a work group of this board to see if there are parts of the contract that we want to keep before the August NevAEYC meeting, to make recommendations as to what we should do. Margaret seconded the motion. Motion passed. Margaret moved that we look into hiring an executive director – research the hiring and creating vision, and job description. Crystal seconded the motion. Motion passed.

ARC review committee: Peggy, Alice, Peggy will ask Sherry, Debbie:

Exec Director committee: Catherine, Margot, ask Shelly, Anna, Crystal (electronically till 8-8) – Catherine going to email Gwen and get list of exec directors, Margot will start looking at dates for meetings and get that out

- **WSLN** – Peggy heading out after this meeting, Mariah Wedemeyer, Cindy Johnson, and Heidi Wilhelm meeting her there. Peggy will give full report next meeting.
- **Travel Agent fees** –is there a way to use the travel agent that the school district uses? It's \$25 per ticket for her to do it all. Not a good idea.
- **Past President's Report** - none
- **Treasurer's Report** – We do have a budget now. We spent too much on conference and travel and managing TEACH. ARC got us started with the budget. Crystal – don't see audits on there, because TEACH paid for it but in the future we need to make a line item for that. We need to do the budgets ahead of time, in Sept retreat, we need to prepare for the following year and have projected income, and we need that in the conference planning so we know what to do. Conference is our primary source of revenue. There ought to be a limit on what we do. Should the conference committee come up with conference budget and present to board for approval? If we are going to partner with people like DEC we need to be cognizant of financial ramifications. At the retreat we will do our 3-year strategic plan with our goals. What are the evening events and liability in regards to drinking heavily (Margot) we need an official statement re people being on their own if they go out. Can you sign something that says NevAEYC not liable? Margot's worried that someone could make a case that it's a board-sponsored event. Mardene's working on that for SNAEYC with our network mixers. She could look into that to see what others do. Peggy will see Gwen at WSLN and will see what others do. Margot thinks a smaller group at a board retreat that it's different than a big conference. Catherine had a conference call regarding DEC; they liked our theme and keynote, they will pay for the other half of the day, and half the lunch and split profits. They will have someone there to help with registration. Will have an MOU. Pre-conference day costs are marketing and registration. We are paying for DEC table as well as ours, by table (\$20 for non-profits unless you need electricity, includes draping). Peggy thought we should have DEC pay for their table. Denise Tanata could look at our agreement and see if it's broad enough (she's a lawyer). Catherine will ask her. Lillie said other boards have people as resources/advisories (CPA's and lawyers)
- **Budget**

- **Account Balances**
- **Conferences** – Welcome to Claire who is helping chair the conference. All keynotes worked out, last one they are meeting with in July in terms of what they are doing. Margot has agreed to help fund public awareness posters through Head Start, need it done before Dec, will establish the list through Kaplan and Lakeshore and why we picked those things. Keynotes: Jim Valley (Rainbow planet), Todd Parr (Dare to be Different), Kaplan and Lakeshore classrooms – infant/toddler and preschool. We design the appropriate classroom; we chose the supplies. They will do some classes, some universal design issues. We then get a 30% discount from supplies in the classroom. They are having a drawing for the furniture \$9-11,000 a piece. Special Ed Dr. kicking off the conference. Father Boyle works with boys. Tweaking it for us about how people without support end up in spec ed, his theme is kinship. He's dynamic and inspirational. Camille Catlet, (Frank Porter Graham) on inclusion; then have Louise Sparks on curriculum, then switch so they can see the speakers the second day. Jim Valley closing both days. If anyone would like to donate money, let us know. Peggy suggested Silver State Credit Union, offered more money before. Do we want anyone from the EC Summit at the conference? That would take us away from the conference; maybe separate is best. How can we get college credit for the conference? As we are talking about a linked professional development system, our annual conference should be linked to that. We should be accepting years of experience and CDA credits, maybe we could get intro to spec ed credit. Francine at Nevada State College. Alice moved that Margot would look at the feasibility of having higher ed credit at the conference. Margaret seconded the motion. Motion passed. Registration fees the same as last year due to the economy. Catherine would like to thank Anna and Margot for their donations to sponsor Susan Newman coming in to speak on literacy in the fall. Collaborative (Margot) not thanked in the last program, will send a letter of apology.
- **Money Market Account** – no discussion here, email Shelly if you have any questions
- **VP of Membership**
  - **2010 Update** – still waiting for conference memberships to be activated, so should increase soon.
  - **Ideas to retain members**
    - SNAEYC is doing a membership drive, each board member chose 10 centers to visit and connect with; offering prize to center with highest percentage of renew and/or new memberships; new friends for us to bring to events. What do we do to keep members? From list of suggestions at conference – maybe page in program or ribbons, or membership luncheon stand for 1 year, 5 year, 10 year membership recognition; or we could give 5 year pin at conference (those are cheap, about \$1 a pin); SNAEYC did teacher award ceremony differently this year, in the past we took nominations and independent judges pick based on letters. We wanted more integrity and verification. This year we got volunteers to go visit the nominees and choose the winners. Group of three volunteers visited the centers, all in one day.

- RAEYC having discount events at community events/food – August 1, plus, 1<sup>st</sup> Happy Hour on July 16. Put names of guests in and draw winner for free membership. RAEYC moved positions around, looking for Ed development.
    - AEYC Need a rural representative for state board. Margaret is going to send info on Tiffany Jackson to Peggy; Maybe the state board should recognize a state winner – for state teacher of the year award, Mardene and Margaret going to talk about how we might do this, and get a free trip to conference and get recognition.
      - **Swank/Clorox Student Scholarships -**
      - **VP of Public Policy**
- D. **Committee Reports**
  - **Conference Committee**
    - **2010 Update** –see above
  - **Board Development**
    - **2009 Retreat**
  - **Educational Development**
  - **Development committee**

4. **New Business** – need president-elect, treasurer-elect, VP of tech, and VP of public policy, and several membership at large positions, we need to plant those seeds and ask them to step up. Alice is writing this up for the newsletter, and suggesting that if people are not ready for state board, they should start at the local level. Will include electronic voting process.

Peggy asked Margot to put in an article for the newsletter on Head Start collaboration.

5. **Miscellaneous Business** – Crystal is going to try to get the accredited center video streamed and online

We previewed Peggy's WSLN state of the state Power Point Presentation.