

RAEYC Minutes
May 13, 2009

Members Present: Cindy Johnson, Whitney Leathers, Margaret Oberg, Mariah Wedemeyer, Sharon Mohr, Erin Baerwaldt, Danielle Harris

Meeting opened at approximately 6:00 p.m.

Minutes from April approved.

Minutes from March will be approved at next meeting after they have been compiled (several people took notes at this meeting).

President's Report:

RAEYC will still need to file 1099's even if we did not make any money this year.

Whitney will update March 11 minutes and they will be approved at the next meeting.

WSLN: Cindy and Mariah will be attending.

Mail: received one check from NAEYC.

Goals for the rest of the year were discussed:

- Accreditation luncheons:
 - Cindy will be conducting these quarterly.
 - The first one is June 5 at TMCC.
 - Luncheons will rotate through accredited centers
- Director luncheons: Cindy will continue to do these as well, separate from the accreditation luncheons because they have different audiences and themes
- Family fun nights: RAEYC would like to begin doing family fun nights. Ideas discussed include:
 - Wild Waters – Erin will check into this. We will plan for August.
 - Aces Baseball game. We will plan for September.
- Membership happy hours:
 - Danielle will research happy hours.
 - Could do a different place each month.
 - Discussed how often we should hold happy hours. Decided to try it first and see how successful it is.
 - Kimber will be planning the happy hours.
- Advertising and PR for events discussed: the group decided that RAEYC needs to work on improving this to assist events in being successful.
 - RAEYC will develop other internet websites and link with other organizations to ensure that info can be updated quickly
 - RAEYC will set dates for newsletters publication
 - Newsletters will include upcoming calendar for the quarter
 - Sharon suggested offering advertising space in our newsletter to offset the mailing cost as well
 - Mailing list needs to be updated and an accurate membership list needs to be developed
 - All events need to go out on the list serve
 - Phone calls to invite members may be helpful.

- Erin will check into using ConnectEd – automated messages
- Future RAEYC Events include:
 - Training day in November – advertise as mini-conference to attract more attendees
 - Walk for Children combine it with a Family Fun Day
 - Kick off day with the walk
 - Sand castle contest
 - Centers have activity tables
 - Bounce house
 - Children get gift bags including visors to decorate or oriental trading company activities
 - Have a fire truck and police car there
 - Have a committee meet separately to ease transition of board members
 - Create timeline for the walk the year before
 - Advertise on public radio
 - Include lunch in the walk price and have a barbeque with hot dogs after the walk during Family Fun Day
 - Need to set schedule for entire year. Whitney will look into other community events and put together a tentative schedule.
 - Family nights in August (Wild Waters?) and September (Aces)
 - Happy hours in July and October

ECE Celebration discussed:

- Grand Sierra overcharged RAEYC, Sharon will be checking into the additional charge
- Suggestions and comments were read and include
 - Making it less casual and a dress code
 - The water bottles got raving reviews
 - Mailing list needs to be accurate and it needs to go to centers and RAEYC members
 - There needs to be a clear description of what food is being offered and there needs to be enough for everyone
 - More intimate setting – the room was too large
 - Give cheaper prices for RAEYC members

RAEYC will also keep UNR student union conference space in mind for events.

Membership #'s discussed – NevAEYC 614 members in February

Submitted May 14, 2009

Whitney Leathers